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2009 DATES FOR ROLEX MONTEREY HISTORIC AUTOMOBILE RACES

ANNOUNCED AFTER SUCCESSFUL 35TH ANNIVERSARY

Porsche Chosen as Featured Marque for 36th Annual Event at Mazda Raceway Laguna Seca

MONTEREY, Calif. – Following the recent success of this year's 35th anniversary of the Rolex Monterey Historic Automobile Races presented by Toyota, General Racing, the official event organizer, announced today the dates for the 2009 event. The 36th annual running of the world-famous races and auto exposition will take place on August 14-16, 2009, at Mazda Raceway Laguna Seca. Ticket sales will commence on November 17, 2008, and can be purchased online at: www.laguna-seca.com

Each year, a featured marque is chosen to commemorate the event. This annual celebration of a specific manufacturer has intrigued thousands of passionate enthusiasts from around the world. In 2009, the featured marque will be Porsche.

“We are extremely excited to honor Porsche and its incredible racing heritage at the 36th Rolex Monterey Historics,” said Steve Earle, founder of the event and president of General Racing. “With great cars from the early Speedsters, and Spyders, to the 917's and the Group C cars, this event will be an auto enthusiasts dream, and we look forward to seeing these vehicles on the track.”

The 35th anniversary of the Rolex Monterey Historics recently concluded on August 17, 2008. Fans had the opportunity to meet legendary driver and guest of honor Mario Andretti and witness him take the track in his 1979 Lotus.

Enthusiasts also experienced the Rolex “Moments in Time” display, which featured a range of significant cars with a focus on the early to mid 1900's. Highlighting the display was the **1938 Alfa Romeo 8C-2900B Mille Miglia Spyder** that Phil Hill drove to first place in the Del Monte Trophy Race in 1951 at Pebble Beach, which is currently part of fashion designer Ralph Lauren's collection. The **1908 Grand Prix Mercedes**, a car that remains in original condition with all its original body panels, engine, transmission, and chassis components, was also featured.

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Rolex Monterey Historic Automobile Races: Organized by General Racing, Ltd., the Rolex Monterey Historic Automobile Races is an “automotive museum brought to life,” and the largest event, with over 40,000 visitors, of the renowned classic car weekend in Monterey, Calif. With a broad appeal, it attracts a diverse group of visitors and participants – including children, families, collectors, sports enthusiasts and automotive history buffs. The 36th Rolex Monterey Historic Automobile Races will be held on August 14-16, 2009, at the historic Mazda Raceway Laguna Seca.

General Racing: General Racing stages events across the United States to celebrate classic, historic, and vintage racing cars, where they can be shown and driven as intended. General Racing encourages the restoration of the cars as they once were and helps to preserve and promote the history of motorsports through these events.

General Racing's premier event, the Rolex Monterey Historic Automobile Races, is located at Mazda Raceway Laguna Seca in California. The event recently celebrated its 35th year on August 17, 2008, which has become one of the world's greatest vintage race weekends. Other General Racing events are The Wine Country Classic, Infineon Raceway, Sonoma CA; and the Coronado Speed Festival, NAS North Island, Coronado, CA. Additional information is available at www.generalracing.com.